



**visitgreenwich**  
time after time

**MAMMA MIA!**  
**THE PARTY**  
DANCE, DINE, HAVE THE TIME OF YOUR LIFE

**MEDIA RELEASE**  
**31 October 2022**

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## **“GREENWICH AND THE CITY” at WTM – HERE WE GO AGAIN!**

[Visit Greenwich](#) is as excited as ever about 2022's [World Travel Market](#) (WTM). Taking over [The ExCel](#), London's premier event space, from November 7 to 9, it's the biggest occasion in the travel-industry calendar. Teaming up again with the [City of London](#), Visit Greenwich has planned something different this year – presenting [Mamma Mia! The Party](#) at [The O2](#) on [Greenwich Peninsula](#).

The [Royal Borough of Greenwich](#) is historically inseparable from the City of London. Today, these two world-class destinations are easily connected by river and the London rail and underground network. Like London, UNESCO-listed [Maritime Greenwich World Heritage Site](#) is packed with world-class museums, historic buildings, markets and eateries. At its heart is [Greenwich Park](#) – London's oldest enclosed Royal Park and the site of the [Royal Observatory](#) and the Prime Meridian.

It's a mere eight minutes downriver by boat from here to Greenwich Peninsula. Big-ticket attractions cover the Peninsula, including the world's busiest multi-entertainment venue, [The O2](#), the [IFS Cloud Cable Car](#), art galleries, and bars and restaurants galore. It was a natural choice to stage *Mamma Mia! The Party* here. The audience will be transported to the island of Skopelos to dance, dine and have the time of their life! As the sun sets, visitors enjoy a delicious four-course Greek meal at Nikos' family-run taverna before hitting the floor for a riotous ABBA disco.

Visit Greenwich CEO Barrie Kelly said, 'Greenwich is recovering well after the pandemic, and we are back up to 80% of 2019 levels. With new experiences being created all the time in Maritime Greenwich, Greenwich Peninsula and Woolwich, there is huge confidence that 2023 will be a huge year in this part of London.'

Twenty minutes upstream by river takes you to the City of London. Also known as the 'Square Mile', The City is London's historic heart and now its financial district. Here relics of Roman London rub shoulders with iconic modern skyscrapers like '[The Gherkin](#)' and '[The Cheesegrater](#).' Visitors will find a high concentration of London's premier attractions – [Tower Bridge](#), [St Paul's Cathedral](#), the [Museum of London](#) (closing 4 December 2022), [The Monument](#), [Guildhall Art Gallery](#) and [Billingsgate Roman House & Baths](#). Amongst these major attractions The City is dotted with unusual museums, world-class art galleries, and plenty of green spaces, bars, restaurants, and shops.

Launched in May this year, [Destination City](#) is transforming the Square Mile's cultural landscape. Aimed at domestic and international visitors, workers, and residents alike, it's a diverse and exciting programme including outdoor festivals, music, art, education, sport, and wellness. One major new exhibition not to be missed is [This is England](#) at Guildhall Art Gallery open until 19 February 2023. The exhibition presents 27 portraits of the full England football squad and manager of the EURO 2020 team by artist Matt Small.

The teams at Visit Greenwich, City of London, and *Mamma Mia! The Party* are excited to show you the best of London. Head [online](#) for curated itineraries packaging both destinations to your audiences.

For more information, be sure to visit us at WTM's UKinbound stand **UKI200, Premium Table 47** – 'Greenwich and the City'.

**See next page for What's New in Greenwich and the City of London in 2023**



## What's New in Greenwich and the City of London in 2023?

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[Astronomy Photographer of the Year 14](#), a special exhibition of over 100 photographs brilliantly displayed at the [National Maritime Museum](#) from 10 January until 7 August 2023.

[The Burnt City by Punchdrunk](#) reimagines 'the smouldering promise of the fall of Troy'. A mythical world of gods and mortals rises from the ashes at [Woolwich Works](#) until April 2023.

[Museum of the Moon](#) showcases a seven metre, to-scale model of our moon, created using NASA imagery. It will hang in the magnificent baroque [Painted Hall](#) at the [Old Royal Naval College](#) from 13 December 2022 to 5 February 2023.

At [The Van de Veldes: Greenwich, Art and the Sea Exhibition](#), prepare to set sail for Greenwich and experience the art of the Van de Veldes. The exhibition adorns Inigo Jones's classical [Queen's House](#) from 24 February 2023 to 14 January 2024.

[Greenwich+Docklands International Festival](#) (GDIF) is London's leading festival of free outdoor theatre and performing arts. To be held in August 2023, a varied program of artistic events and performances will animate special locations across the Royal Borough of Greenwich, as in previous years.

[In The City](#) is a new app featuring exclusive offers, itineraries, and events provided by the City of London. Created collaboratively with the [Aldgate Connect](#), [Cheapside Business Alliance](#), [Fleet Street Quarter](#), and [EC Partnership](#), it helps visitors and workers get the most out of The City. It reveals the Square Mile's vibrant and varied offerings, plus hidden gems and new experiences.

[Sculpture in the City](#) is an annual outdoor sculpture exhibition that turns the Square Mile into an urban gallery. For its 11th edition, 20 works by emerging and renowned artists are on display around the City's buildings and public spaces until spring 2023.

From contemporary performing arts and spectacular historic parades to yoga, free outdoor events, and food and drink festivals, there is something for everyone in The City throughout the year. One major production not to be missed is [Black British Dynasties in Music: A Family Affair](#), curated by the [Black Music Coalition](#) at [The Barbican Music Library](#) from 27 October 2022 until 25 January 2023. And don't miss [The Lord Mayor's Show](#) on Saturday 12 November from 11am.

[The Elizabeth Line](#) – the new Crossrail service – is open, significantly reducing the journey between Woolwich and the West End. When complete in May 2023, the route will pass through 41 stations from Reading and Heathrow in the west, and through new twin-bore 21 km tunnels to Shenfield and Abbey Wood in the east.

All this and more can be seen in Visit Greenwich's [What's New](#) guide and on the City of London Corporation [Events page](#).

This essential guide is frequently updated, so we recommended you bookmark this page and check in regularly.

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#### See more

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